

Community Lottery

Report of Councillor Ashley Yeates, Cabinet Member Housing and Community



Date:	10 th December 2019
Agenda Item:	13
Contact Officer:	Gareth Davies / Susan Bamford
Tel Number:	308741/308170
Email:	Gareth.davies@lichfielddc.gov.uk Susan.Bamford@lichfielddc.gov.uk
Key Decision?	YES
Local Ward Members	Affects all Wards

Council

1. Executive Summary

- 1.1 In order to operate the local community lottery that Cabinet approved on the 12th November 2019, a number of policies are required by the Gambling Commission to support any application for a licence. The attached policies to support the licence application require the approval of Council.

2. Recommendations

- 2.1 To approve the recommendation of Cabinet made at the meeting held on 12 November 2019 to:
- (i) approve the policies listed below to govern the operation of the lottery and
 - (ii) that the Cabinet Member for Housing and Communities, in consultation with the Head of Regulatory Services Housing and Wellbeing are authorised to make any minor amendments that may be required to the policies in the future.
 - Social Responsibility in Gambling – Appendix A
 - Protection from Crime and Disorder – Appendix B
 - Implementation Procedures – Appendix C
 - Fair and Open Gambling – Appendix D
 - Children and vulnerable person protection – Appendix E

3. Background

- 3.1 Cabinet approved on the 12th November 2019, the setting up of a local community lottery scheme to directly benefit local community groups and charities.
- 3.2 In order to operate the local community lottery, a number of policies are required by the Gambling Commission to support any application for a licence. Those policies are:
- Social Responsibility in Gambling – Appendix A
 - Protection from Crime and Disorder – Appendix B
 - Implementation Procedures – Appendix C
 - Fair and Open Gambling – Appendix D
 - Children and vulnerable person protection – Appendix E

- 3.3 Aylesbury Vale Borough Council were the first Local Authority to develop such a lottery and have assisted a number of other Local Authorities through the process of obtaining a licence from the Gambling Commission to operate a lottery. They have advised us on the content of the policies, which have been successful in meeting the requirements of the Gambling Commission in the past.
- 3.4 Lotteries are the most common type of gambling activity across the world, and considered to be a 'low risk' form with respect to the emergence of problem gambling. This is because it's a relatively controlled form of gambling and part of the motivation for many individuals will be supporting good causes, with the possibility of winning an added bonus. The Lichfield District Lottery will help mitigate against many of the issues related to addictive gambling by:
- The lottery only being playable via direct debit and by pre-arranged sign up.
 - There is no 'instant' gratification or 'instant reward' to taking part.
 - There will be no 'high profile' activity surrounding the draw.
 - It is possible to put a maximum cap on the number of tickets that an individual can purchase.
- 3.5 In addition, the Lichfield District Lottery website will contain a section providing links to gambling support organisations. In this way the Lichfield District Lottery should not lead to an increase in problem gambling; and the benefits to good causes in the District from the proceeds of the lottery balances against possible negative issues.

Alternative Options	The policies could be amended but this would need to be done cautiously as the attached policies have met the requirements of the Gambling Commission previously.
Consultation	Community Housing and Health Overview and Scrutiny Committee recommended that Cabinet recommend the approval of the attached policies to Council. Cabinet subsequently did this on the 12 th November 2019.
Financial Implications	There are no additional financial requirements from this report.
Contribution to the Delivery of the Strategic Plan	<p>The funding that will be created by the lottery will support the priorities of:</p> <ul style="list-style-type: none"> • Vibrant and Prosperous Communities by supporting our residents the local economy, jobs and training. • Healthy and Safe Communities by helping people to be active and continue to live independently and be involved in volunteering. • Clean, Green, Welcoming places to live by supporting organisations that encourage and support volunteers who contribute towards protecting our heritage and looking after green spaces. <p>Funding will also support the County wide initiative of People Helping People and help embed this ethos in our communities.</p>

<p>Equality, Diversity and Human Rights Implications</p>	<p>The local authority can operate this scheme under its general powers of competence as provided by the Localism Act 2011. The scheme would be licensed by the Gambling Commission who would regulate the scheme under the Gambling Act 2005. They would ensure that the organisations participating in the scheme met agreed criteria such as they provide local activities or services, are properly constituted and have governance arrangements.</p> <p>The Gambling Commission also ensure the scheme is compliant to the licensing code of practice for gambling responsibly.</p>
<p>Crime & Safety Issues</p>	<p>As part of the licence application to the Gambling Commission the Council must have a set of policies purely relating to the scheme which are :</p> <ul style="list-style-type: none"> - Social Responsibility in Gambling - Protection form Crime and Disorder - Implementation Procedures - Fair and Open Gambling - Children and vulnerable person protection <p>These policies help address any Crime & Safety issues.</p> <p>The scheme involves becoming a member of the Lotteries Council which will ensure the requirement to make a donation to responsible gambling is covered.</p> <p>The scheme itself does not provide instant gratification and thus is not considered high risk for developing problem gambling. With the maximum proceeds being returned to good causes locally, it is more of a giving scheme as opposed to gambling.</p> <p>Additionally, it is noted that a number of organisations currently supported through discretionary funding can become beneficiaries of the scheme and include those which directly support and work towards community safety activities.</p>
<p>GDPR/Privacy Impact Assessment</p>	<p>The Lottery scheme will be compliant with GDPR and the privacy notice on the website.</p>
<p>Health and Wellbeing Implications</p>	<p>Voluntary and community groups give their members access to culture and positive activities which enhance their health and wellbeing. The policies help address any health and wellbeing implications.</p>

	Risk Description	How We Manage It	Severity of Risk (RYG)
A			State if risk is Red (severe), Yellow (material) or Green (tolerable) as determined by the Likelihood and Impact Assessment.
B	The licence application is rejected because the associated policies are not considered adequate	The policies have been accepted as part of other Local Authority applications. If they are rejected the policies would have to be amended.	Green
C	Reputational damage linked to Gambling	Ensure compliance with the Gambling Commissions requirements.	Green

Background documents

[Cabinet Report dated 12 November 2019](#)

Relevant web links